ANNUAL REPORT
OF THE
PRINCE EDWARD ISLAND
SCHOOL TRUSTEES' ASSOCIATION

FOR THE YEAR ENDING

JUNE 30, 1989

90-00824/

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PRESIDENTS

1965, 1966	Earl G. Cannon
1967, 1968	Paul Kingsbury
1969, 1970, 1971	Edwin K. Lewis
1972	Wallace J. Andrew
1973	Edwin K. Lewis
1974, 1975	Waldo Taylor
1976	Antoine Richard
1977	James Burleigh
1978	Tom Connor
1979	Agnes Arsenault
1980	Arthur Hudson
1981, 1982, 1983	Sylvia Johnson
1984, 1985	Robert MacKenzie
1985	Audrey Barter
1985, 1986	Fairley Yeo
1987	Euclid Bernard
1988	George Matheson
1989	George Matheson

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
1988 - 89 Board of Directors

EXECUTIVE

President Mr. George Matheson	Heatherdale, Montague R.R.1	C0A 1R0	838-4424
Vice-President Mrs. Jeannie Lea	84 Greenfield Ave, Charlottetown	C1A 3N8	892-8922
Secretary Mr. Merlin Cormier	805 Read Drive, Summerside	C1A 5C3	436-3033(R) 436-3577(B)
Past-President Euclid Bernard	Urbanville, Wellington R.R.3	C0B 2E0	854-2391
Executive Director Elaine Noonan	42 Great George Street Charlottetown 31 Emerald Dr.	 C1A 4J9 C1A 2Y5	 368-3028(B) 892-1498(R)

DIRECTOR

Unit 1			
			859-2389(R)
Mr. Harry MacWilliam	P.O. Box 148, O'Leary	C0B 1V0	859 3105(B)
Mr. Fenton Shaw	Bloomfield	C0B 1E0	859-2826(R)
Unit 2			
Mr. Merlin Cormier	805 Read Drive, Summerside	C1A 5C3	436-3033(R)
Mrs. Kathy Proude	Group Box 0, Schurmans Point Summerside R.R. 3	C1N 4P9	436-8198(R) 436-9401(B)
Unit 3			
Mrs. Jeannie Lea	84 Greenfield Ave, Charlottetown	C1A 3N8	892-8922(R)
Mrs. Miriam Lank	Winsloe R.R. 2	C0A 2H0	964-2395(R) 894-7331(B)
Unit 4			
Mr. George Matheson	Heatherdale, Montague R.R.1	C0A 1R0	838-4424(R)
Mrs. Linda Joan Aspin	Bell River	C0A 1B0	659-2599(R)
Mr. Clement Sinnot	P.O. Box 54, Morell	C0A 1S0	961-2690(R)
Unit 5			
Mr. Euclid Bernard	Urbanville, Wellington R.R.1	C0B 2E0	854-2391(R)
Mrs. Yvonne Arsenault	Abrams Village	C0B 2E0	854-2501(R)

SCHOOL BOARD CHAIRMEN

UNIT 1	MR. HOLLAND CAHILL, TIGNISH R.R.1	C0B 1J0	853-2301
UNIT 2	LORNE S. RAMSAY, HAMILTON, KENSINGTON R.R. 5	C0B 1N0	836-5330
UNIT 3	ANNA DUFFY, CHARLOTTETOWN R.R. 5	C1A 7J8	676-2708
UNIT 4	WALDO TAYLOR, WOOD ISLANDS	C0A 2J0	962-2046
UNIT 5	EUCLID BERNARD, URBANVILLE, WELLINGTON R.R.3	C0B 2E0	854-2391

SUPERINTENDENTS OF EDUCATION

UNIT 1	DON KING Box 57, ELMSDALE	C0B 1K0	853-2013
UNIT 2	LEONARD RUSSELL, Box 2500, SUMMERSIDE	C1N 4L9	566-1613 436-2133
UNIT 3	STERLING STRATTON, P.O. Box 8600, CHARLOTTETOWN,	C1A 8V7	892-0281
UNIT 4	DR. PHILIP LAKE P.O. Box 700, MONTAGUE	C0A 1R0	566-1595 838-2944
UNIT 5	MR. GABRIEL ARSENAULT (INTERIM-SUPERINTENDENT) ABRAMS VILLAGE, P.E.I.	C0B 2E0	854-2975

OTHER

P.E.I. DEPARTMENT OF EDUCATION, Box 2000 CHARLOTTETOWN	C1A 7N8	368-4600
P.E.I. TEACHERS' FEDERATION, Box 6000 CHARLOTTETOWN	C1A 8B4	569-4157
C.S.T.A., 124 O'CONNOR STREET, SUITE 505, OTTAWA, ONTARIO	K2H 8S9	613-235-3724
HOLLAND COLLEGE, WEYMOUTH ST., CHARLOTTETOWN	C1A 4Z1	892-4191
U.P.E.I., 550 UNIVERSITY AVENUE, CHARLOTTETOWN	C1A 4P3	566-0300
FACULTY OF EDUCATION, U.P.E.I.	C1A 4P3	566-0349
JEANNETTE ARSENAULT, PRES. HOME AND SCHOOL ASSOCIATION P.O. Box 1012, CHARLOTTETOWN,	C1A 7M4	892-0664

STANDING COMMITTEES P.E.I.S.T.A. 1988-89

EDUCATION AND CURRICULUM

	Unit			
Yvonne Arsenault C	5	Abrams Village Wellington R.R.3	C0B 2E0	854-2041
Ulysses Robichaud	3	Hunter River RR1	C0A 1N0	963-2596
Dale MacDonald	2	Freetown	C0B 1L0	887-2751
Shirley Murphy	1	St. Louis R.R. 1	C0B 1Z0	853-3200
Lorraine Crawford	4	24 MacDonald Ave Montague	C0A 1R0	838-2449

FINANCE

Merlin Cormier C	2	805 Read Drive Summerside	C1A 5C3	436-3033 (3577)
Alvin Bryan	1	Foxley River Portage RR 1	C1N 5C3	831-2688
Bruce MacIsaac	3	26 Victory Ave	C1A 2E2	892-4467
Boyd Leard	4	Box 427 Souris	C0B 2B0	687-2216
Euclid Bernard	5	Urbanville Wellington R.R.3	C0B 2E0	854-2391

NEGOTIATIONS

Jeannie Lea C	3	84 Greenfield Ave	C1A 3N8	892-8922
Basil Stewart	2	211 Coronation Ave Summerside	C1N 2E4	436-4746
Clement Sinnot	4	P.O. Box 54 Morell	C0A 1S0	961-2690
Arthur Hudson	1	O'Leary R.R. 3	C0B 1V0	853-2174
Ulric Gallant	5	Urbanville Wellington R.R. 3	C0B 2E0	854-2792

RESOLUTIONS

Harry MacWilliam C	1	O'Leary	C0B 1V0	859-3105
Melina Gallant	2	157 South Drive St.Eleanors	C1N 3Y8	854-2304
Fred Quinn	3	23 Carvell Court	C1A 8K8	892-4410
Linda Aspin	4	Belle River	C0A 1B0	659-2599
Stephen Arsenault	5	Box 102, Richmond	C0B 1Y0	875-2041

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
INCORPORATED 1975
1988 ANNUAL MEETING
JUNE 3, 1989
WANDLYN INN
WEST ROYALTY
PRINCE EDWARD ISLAND

MINUTES OF THE
PRINCE EDWARD ISLAND
SCHOOL TRUSTEES' ASSOCIATION
ANNUAL MEETING
JUNE 2, 3, 1989

The Annual Meeting of the Prince Edward Island School Trustees' Association was held at the Wandlyn Inn, Friday and Saturday, June 2, 3, 1989. Fifty-five members were registered, as well as special guests from out of province.

President George Matheson called the meeting to order and welcomed all present.

Approval of Agenda

It was moved by Arthur Hudson and seconded by Yvonne Arsenault that the agenda be approved as presented. Motion Carried.

Approval of Minutes

It was moved by Barry Chappell and seconded by Clem Sinnott that the minutes of the 1987-88 Annual Meeting be adopted. Motion Carried.

Business Arising from Minutes

As there was no business arising from the minutes. Mr. Matheson presented the President's Report for 1988-89 (page 17)

Committee Reports

Negotiations

The Negotiations Committee report was presented by Chairman Jeannie Lea who moved the adoption of her report it was seconded by Clem Sinnnott. Motion Carried.

Resolutions

The Resolutions Committee report was presented by Chairman Harry MacWilliam who moved the adoption of his report and it was seconded by Barry Chappell. Motion Carried.

Finance

MOTION

The Finance Committee report was presented by Chairman Merlin Cormier who moved the adoption of his report. It was seconded by Margaret MacFarlane. Motion Carried.

The Finance Chairman recommended that the board of directors of the PEISTA be permitted to explore different avenues of funding.

Education and Curriculum

The Education and Curriculum report was presented by Chairman Yvonne Arsenault who moved the adoption of her report it was seconded by Waldo Taylor.

MOTION

After considerable discussion on the possible shortage of teachers it was moved by Anna Duffy and seconded by Euclid Bernard that the PEISTA Education and Curriculum Committee be asked to study the demand and future demands for teacher enrolment at the University. Motion Carried.

Special Project:
Survey Report - Anne MacDonald - (page 36)
Public Relations Report- Jane Harris - report (page 40)

Some suggestions from the floor for the next provincial trustee election were:
Zoning boundaries to be more clearly defined
Ballots to be more clearly printed
Accessibility to the voting stations -wheelchairs
That incumbents be encouraged to let their intentions be known publicly prior to the nomination day

On behalf of the PEISTA Margaret MacFarlane extended thanks and appreciation to the staff of the Special Project - for the work on the Trustees Questionnaire, Public Relations for the Trustees Election, and the "Trustees Reference Manual".

C.S.T.A. Happenings

Mr. Reid MacVicar, President of the Nova Scotia School Boards Association, representing the Canadian School Trustees' Association President Kathy Wells gave an interesting summary of the work of the CSTA during 1988-89.

Financial Statement

MOTION

It was moved by Merlin Cormier and seconded by Miriam Lank that the Financial Statement to May 31, 1989 be approved. Motion Carried.

Budgets

The Finance Chairman circulated the 1989-90 budget which was approved at our last annual meeting.

It was moved by Merlin Cormier and seconded by Barry Chappell that the 1990-91 projected budget for $99,769.94 be accepted for presentation to the Minister. Motion Carried.

MOTION

It was moved by Finance Chairman Merlin Cormier and seconded by Euclid Bernard that the Board of Directors of the PEISTA be permitted to explore different avenues of funding for the association. Motion Carried.

It was suggested that the Boards be asked to give support to the PEISTA in their request for sufficient financial funding.

Forum for Young Canadians

Five of the students who attended the Forum for Young Canadians in Ottawa in 1989 presented an overview of their experiences. This event was most appreciated by the trustees. Students attending were: Stefani Ibsen, Westisle; Shelly Murray, Kinkora; Hans Samuelson,Bluefield; Teresa Loucks, Charlottetown Rural, and Sherry Gillis, Souris.

Election of Officers

Nominating Committee Chairman Euclid Bernard presented the report of the Nominating Committee.

Mr. Bernard nominated George Matheson for President. After three calls for further nominations it was moved by Arthur Hudson and seconded by Harry MacWilliam that nominations cease. Motion Carried. Mr. Matheson was declared President.

Jeannie Lea was nominated for Vice-President. After three calls for further nominations it was moved by Clem Sinnott and seconded by Waldo Taylor that nominations cease. Motion Carried. Mrs. Lea was declared Vice-President.

Merlin Cormier was nominated for secretary. After three calls for further nominations it was moved by Barry Chappell and seconded by Clem Sinnott that nominations cease. Motion Carried. Mr. Cormier was declared Secretary.

Mr. Matheson thanked the trustees for the vote of confidence in re-electing him for another year and he promised to do his best for the Association, and he asked for the support of all trustees.

President Matheson called on Harry MacWilliam to present the resolutions.

RESOLUTIONS

Harry MacWilliam, Chairman of the Resolutions Committee, assumed the chair for the presentation of the following resolutions.

COLLECTIVE BARGAINING

RESOLUTION 1

It was moved by Harry MacWilliam and seconded by Clem Sinnott that:

WHEREAS during previous rounds of negotiations with the non-instructional personnel changes were made to Article 18 of the collective agreement providing for the decision regarding reclassification of personnel to be made by the Employer; and
WHEREAS when employees are granted reclassification, it requires an increase in remuneration,
BE IT RESOLVED that the Department of Education support the decision of the Employer by providing the necessary funding to meet the new classification.
MOTION CARRIED

RESOLUTION 2
It was moved by Harry MacWilliam and seconded by Euclid Bernard that:

WHEREAS the collective agreements negotiated with both instructional and non-instructional personnel provide for consultation between their authorized representatives and the Minister prior to submission to the Executive Council concerning proposed regulations or statues, affecting terms and conditions of employment; and
WHEREAS Regional School Boards are affected as a result of these changes as well as changes to the Foundation Program;
BE IT RESOLVED that Regional School Boards and/or their representatives be afforded the same opportunity for consultation. Be it further resolved that regulations to the School Act or some appropriate document be amended to include this provision.
MOTION CARRIED

RESOLUTION 3
It was moved by Harry MacWilliam and seconded by Arthur Hudson that:
WHEREAS agreement was reached with the Government two years ago to pay a per diem of $60. to trustees who participate in negotiations at the bargaining table; and
WHEREAS this amount is not in line with per diems offered to other Government commissions or boards;
BE IT RESOLVED that the per diem for trustee negotiators be increased to a minimum of $120.00.

It was moved by Clem Sinnot and seconded by Merlin Cormier that the motion be amended to read:

BE IT RESOLVED that the per diem for trustee negotiators be increased to a minimum of $120.00 beginning in 1989.
The amendment was carried and the original motion as amended was carried.

RESOLUTION 4
It was moved by George Matheson and seconded by Euclid Bernard that:

WHEREAS recent negotiated agreements with both instructional and non-instructional personnel have resulted in increases well above inflation rates; and
WHEREAS trustees have not been consulted on the amounts being offered at the table;
BE IT RESOLVED that consultation take place with representatives of Cabinet and the Minister prior to any determination of the amount to be offered during the bargaining session.

MOTION CARRIED

FUNDING

RESOLUTION 5

It was moved by Jeannie Lea and seconded by Merlin Cormier that:

WHEREAS since 1983 approximately $1.3 million more was spent on substitute personnel than what has been covered by the Department of Education;
BE IT RESOLVED that a new funding mechanism be established to cover the actual cost to Boards for substitutes.

MOTION CARRIED

RESOLUTION 6
It was moved by Yvonne Arsenault and seconded by Euclid Bernard that:
WHEREAS it is very difficult for a small unit such as Unit 5 to meet all of its obligations with the existing formula for the administration budget, and
WHEREAS the board cannot regularly delegate members to attend provincial, regional and national workshops and conferences without incurring a deficit in the said budget, and
WHEREAS the board's professional employee (superintendent) and other employees of the board office have a very limited travel allowance;
BE IT RESOLVED that a different formula be utilized for Unit 5 to rectify this situation.

MOTION CARRIED

RESOLUTION 7

It was moved by Arthur Hudson and seconded by Shirley Murphy that:

WHEREAS increases in employees salaries are continuously being negotiated, and
WHEREAS trustees remuneration remains fairly constant with only one increase in over eight years;
BE IT RESOLVED that the Department of Education put in place a systematic process which provides for an automatic annual increase in line with inflation.

It was moved by Clem Sinnott and seconded by Lorraine Robinson that the words "for trustees" be added to the resolution.

BE IT RESOLVED that the Department of Education put in place a systematic process which provides for an automatic annual increase for trustees in line with inflation.

The motion was carried and the original motion as amended was carried.

RESOLUTION 8

It was moved by George Matheson and seconded by Euclid Bernard that:

WHEREAS the P.E.I.S.T.A. is continually showing a financial statement where expenses are considerably more than the revenues; and
WHEREAS the Association has had to operate on funding from inconstant sources;
BE IT RESOLVED that the Government of P.E.I. recognize the contribution of the Association and its trustees by meeting the amount approved by the members at the annual meeting.

MOTION CARRIED

RESOLUTION 9

It was moved by Anna Duffy and seconded by Clem Sinnott that:

WHEREAS School Board budgets are determined in line with existing legislation; and
WHEREAS often legislation is enacted causing School Boards extra financial burden, such as recent legislation regarding removal of gas tanks and the sale of used school busses.
BE IT RESOLVED that when such legislation is enacted that the extra funding required to meet these laws will be provided to Regional School Boards.

MOTION CARRIED

TRUSTEE ELECTION

RESOLUTION 10

It was moved by George Matheson and seconded by Arthur Hudson:

WHEREAS there seems to be concern regarding the dividing boundary lines in electoral zones in most of the School Units on P.E.I.;
BE IT RESOLVED that the Government and Department of Education be requested to provide large maps using more clearly defined boundary lines, such as main streets, or highways as dividing lines (where possible).

MOTION CARRIED

RESOLUTION 11

It was moved by Jeannie Lea and seconded by George Matheson that:
WHEREAS in the school trustee elections there have been many zones where no nominations have been filed;
BE IT RESOLVED that in zones where no nominations have been filed by nomination day, that the nominations in these zones be extended for three days.

MOTION DEFEATED

CURRICULUM

RESOLUTION 12

It was moved by Jeannie Lea and seconded by Shirley Murphy that:

WHEREAS trustees as elected representatives of the public are not now involved at the provincial level in reviewing or determining curriculum;
BE IT RESOLVED that a provincial advisory Committee on Curriculum be established with representatives of the Prince Edward Island School Trustees' Association, Prince Edward Island Teachers' Federation; Faculty of Education - University of Prince Edward Island, and the Department of Education.

MOTION CARRIED

RESOLUTION 13

It was moved by Shirley Murphy and seconded by Anna Duffy that:

WHEREAS the Hall - Glendenning Report on Vocational Education recommends better delivery of Adult education;
BE IT RESOLVED that a liaison committee on Adult education be formed for the purpose of co-ordinating the delivery of such a program.

It was moved by Arthur Hudson and seconded by Lorraine Robinson that the motion be amended to read:

BE IT RESOLVED that a liaison committee on Adult education be formed with representatives of :Prince Edward Island School Trustees' Association, Prince Edward Island Teachers' Federation; Holland College and the Department of Education for the purpose of co-ordinating the delivery of such a program.

The amendment was carried and the original motion as amended was carried.

GUIDANCE AND COUNSELLING

RESOLUTION 14

It was moved by Anna Duffy and seconded by Jeannie Lea that:

WHEREAS reviews of policies for the delivery of Guidance and Counselling Services as well as Library Services have been on going;
BE IT RESOLVED that a closer cut formula for establishing the required number of counsellors and teacher librarians be determined and that this formula allow for funding to be provided outside the pupil-teacher ratio.

MOTION DEFEATED

It was suggested that this resolution be reworded and considered later in the day.

PROFESSIONAL DEVELOPMENT

RESOLUTION 15

It was moved by Fairley Yeo and seconded by Shirley Murphy that:

WHEREAS there is a need for resource centres and assessment processes for administrators in this province; and
WHEREAS the province of New Brunswick is now in the process of establishing such a centre;
BE IT RESOLVED that the province of Prince Edward Island support and encourage the involvement of Island administrators in this program.

MOTION CARRIED

RESOLUTION 16

It was moved by Jeannie Lea and seconded by Linda Aspin that:

WHEREAS the present lines of communication among the Faculty of Education, the University of P.E.I., Holland College and the

School Boards leave room for improvement; and
WHEREAS other provinces such as New Brunswick have set up advisory committees to improve these communications between various partners in education,
BE IT RESOLVED that a provincial advisory committee be struck to provide a liaison with representatives of the Faculty of Education; the P.E.I. School Trustees' Association, P.E.I. Teachers' Federation, the P.E.I. Department of Education and P.E.I. Home and School Association.

MOTION CARRIED

HEALTH

RESOLUTION 17

It was moved by Jeannie Lea and seconded by Anna Duffy that:

WHEREAS, the importance of a balanced, low fat diet, has been promoted by medical and nutritional experts; and
WHEREAS dietary trends of today's youth will affect health and associated health care cost for tomorrow's adult population; and
WHEREAS, a positive change in eating habits will lead to better health,
BE IT RESOLVED that the P.E.I. School Trustees' Association encourage the removal of all non-nutritional foods from school environments including cafeterias, vending machines and fund-raising enterprises.

MOTION CARRIED

TRANSPORTATION

RESOLUTION 18

It was moved by Euclid Bernard and seconded by Carmella Richard that:

WHEREAS the Department of Employment and Immigration has withdrawn its financial assistance for bus drivers' training courses, and
WHEREAS the cost of such training could prevent some possible candidates from considering the position, and
WHEREAS the responsibilities of a bus driver are such that we have to attract the most qualified and capable applicants,
BE IT RESOLVED that the Department of Education pay for the tuition and living expenses for bus drivers attending this training course.

MOTION DEFEATED

It was moved by Arthur Hudson and seconded by Clem Sinnott that:

Constitutional addition/ section 601

ARTICLE V1
Elections of Officers
The elected officers of the Association shall be elected each year for a one year term, by the general assembly at a special meeting of the Association. The term of office of President shall be limited to two consecutive terms.
BE IT RESOLVED that the following sentence be added to this section:
"For purpose of this section, six months or more shall constitute a term".

MOTION CARRIED

RESOLUTION 20 (Tabled Resolution 1988)

It was moved by Jeannie Lea and seconded by Shirley Murphy that:
BE IT RESOLVED that the P.E.I. School Trustees' Association ask the provincial Government through the Minister of Education to amend
present legislation to allow for the removal of (principals from the bargaining unit) and;
BE IT FURTHER RESOLVED that a new bargaining Unit be established for principals.

MOTION DEFEATED

RESOLUTION 14 (REVISED - DIVIDED INTO 2 RESOLUTIONS)

With agreement from the membership this resolution was brought back for debate.
A)
It was moved by Anna Duffy and seconded by Lorraine Robinson that:

WHEREAS the review of policies for the delivery of Guidance and Counselling Services is ongoing;
BE IT RESOLVED that the formula for establishing the required number of Guidance Counsellors be amended such that all Guidance Counsellors be outside the pupil-teacher ratio.

MOTION CARRIED
B)
It was moved by George Matheson and seconded by Lorraine Robinson that:
WHEREAS review of policies for the delivery of Library Services is ongoing;
BE IT RESOLVED that the formula for establishing the required number of Teacher Librarians be amended such that all Teacher Librarians be outside the pupil-teacher ratio.

BE IT RESOLVED that the formula for establishing the required number of Teacher Librarians be amended such that all Teacher Librarians be outside the pupil-teacher ratio.

MOTION CARRIED
RESOLUTION 21

It was moved by Jeannie Lea and seconded by Arthur Hudson that:

WHEREAS in light of the Public Relations Report this morning on the recent school board elections; and
WHEREAS with the recommendations made by the Public Relations person;
BE IT RESOLVED that the Prince Edward Island School Trustees' Association support the concept that all trustees be elected at one time for a three year term.

It was moved by Lorraine Robinson and seconded by Fairley Yeo that this resolution be tabled until next year.

MOTION CARRIED

President Matheson returned to the chair and thanked Mr. MacWilliam for presenting the resolutions.

New Business

MOTION

It was moved by Lorraine Robinson and seconded by Merlin Cormier that a letter be sent to the Federal and Provincial Governments re the closure of the Summerside Air Base. Motion Carried.

President Matheson reminded trustees that once they are elected they not only represent their own zone, but the whole unit, as well they are members of their provincial association, and he hoped all would appreciate their new "Trustees Reference Manual".

Fairley Yeo extended a vote of thanks to President Matheson for his hard work this year, as well as the Executive, Executive Director, and the Planning Committee who planned this years Annual Meeting.

It was moved by Clem Sinnott and seconded by Lorraine Robinson that the meeting be adjourned.

PRESIDENT'S REPORT

Ladies and gentleman I am pleased this morning to report to you on our years accomplishments, as well as, relate to you some of our concerns.

I must at the outset express my thanks to my Executive, my Board of Directors, as well as our competent Staff. These people made my role as your President much easier than I anticipated it would be.

Once again this was an exceptionally busy year. In addition to the regular events we deal with daily, it was a negotiating year and with three agreements to be negotiated that meant many meetings and certainly a great deal of extra work for our staff, and those who represented us at the bargaining table.

The past year saw another trustee election with extended efforts by our Association to promote interest. Even though the percentage of turnout was still low, it did increase by almost 50 per cent over the previous election in the affected zones.

Of course, the special project has been one of our main thrusts and I'm sure you are all pleased with the Trustees Manual you received yesterday. It should be of immense benefit to all our members and to Boards for years to come. Because it is considered a work in progress, I ask you to keep it updated as new material is forwarded to you. This will keep the manual in place to be handed on to your successors when you decide to leave trusteeship.

The second part of our project will provide us with insight into various issues on which we were seeking direction. The election process and the effectiveness of the system were topics addressed through a survey. You will hear a summary of the findings later on this morning.

In addition to the funding for this special project we were fortunate as well to qualify for funding for computer training for our office staff.

I believe we should all be involved with the Prince Edward Island School Trustees' Association and encourage all present and new trustees to become involved as much as possible, especially

this year as the Prince Edward Island School Trustees' Association is hosting the Atlantic Provinces Trustees' Conference. We need your ideas and all the support we can get to make this an especially good conference. We will be seeking volunteers to help during the actual conference.

Since I became involved with this association the problem that causes me the most frustration is our funding. As you will see on our Financial Report that our revenue from the Department of Education this year was $71,000.00. We are continually knocking on the Departments door without much results. We are trying to run the Association with two employees, and a lot of other expenses associated with running the affairs of the Association on less than what it costs for some individuals in the education field.

I suppose I could have used the phrase "Did You Know?" Well maybe I will. Did you know that Island Nature Trust received over 70% of what we get as an Association? Does this mean that the blue heron and sand dunes of Greenwich are nearly as important as the trustees association who are partners in the education of our children?

Did you know that teachers in Canada are one of the highest paid in the world and that Canada has about the highest illiteracy rate?

Did You Know that teachers make approximately $200. per day on Prince Edward Island while nurses make about $100. per day?

Did you know that when negotiations are taking place our province uses other provinces as a basis to set salaries and assume other provinces do the same with no one taking the lead to attempt to keep increases within reason? I don't believe money is the reason for the predicted teacher shortage. The University of Prince Edward Island has limited the enrolment of students and our students have not been encouraged to follow the education field because jobs were not available.

Did you know the our staff has no pension plan while teachers service gratuity as well as their yearly pension is nearly equivalent to our Executive Directors salary?

Did you know that I've received approximately $15.00 per meeting in the past year as your president while boards members received $30.00 minimum? I'm very concerned about the future of this organization as to the number of people who can afford to give up their work to take on the position of president especially those from the extremities of the province.

Did you know that quite often this Association takes stands against government on issues that we think are detrimental to our students, and the school system as a whole, and rightly so, as I think that is one of our responsibilities? But at the same time we are looking to them for an increase in our funding; quite an awkward position. If anyone has a solution to this dilemma please come forward and let the Association know as there are other important issues on which to concentrate.

I would like to urge all of you but especially new trustees to avail yourselves of the resources provided by our Association; also to become involved in provincial issues, as well as national ones. Only by being informed will we be effective. We must learn to speak with one voice.

One thing I would like to see happen is to take the politics out of the system that we have today. If this had been done years ago for example in Unit 4 we wouldn't have three consolidated school within a seven mile radius with a total enrolment of 600 students, and I could go on.

Now a bit on the positive side I believe that we have a very caring and conscientious group of people in the field of education today who are doing a super job on Prince Edward Island. I think our system here today is a good one, but their is always room for improvement. I think the Government is going in the right direction in increasing librarians and guidance counsellors and I commend them on doing so.

I would like to take just a few minutes to highlight some areas of our involvement over the year, other than what you will hear from my committee chairmen in a few minutes. Over the year our Board of Directors met with members of the Prince Edward Island Teachers Federation Executive; Board Chairmen and Superin-

tendents on two occasions in relation to Supervisory salaries and In-service programs; the Winter Games Committee representatives and the Executive of the Literacy Council on Prince Edward Island.

As your President, I attended the annual meetings of both the Nova Scotia School Boards Association and the New Brunswick School Trustees Association, the Prince Edward Island Teachers Federation Annual Convention and the Board of Governors Annual Meeting, the Prince Edward Island Federation of Home and School Associations Annual Meeting, and a social evening in Unit 2 for all involved in education provincially.

Our Executive Director and myself were involved in the planning of the Atlantic Trustees' Conference and I was pleased to make a presentation on your behalf at the conference in Moncton in January. Eighteen of our members attended.

As the Prince Edward Island director for the Canadian School Trustees' Association I attended a meeting of the Board of Directors in March in Toronto, and will be giving a provincial report at Congress' 89 in Saskatoon. I should note here that C.S.T.A. is proposing a fee increase of 6% for 1989.

I would like at this time to recognize the contribution made by our Executive Director and trustee Margaret MacFarlane in presenting two Action Workshops at Congress '88, in Ottawa. Mrs. Noonan addressed the topic of "Autonomy of School Boards", and Mrs. MacFarlane "Special Education".

Our Association participated in a Trustees' Negotiations Conference in Halifax and we were represented by Wayne Hooper, former Business Superintendent of Unit 4, and our Executive Director.

Once again this year we co-sponsored with the Prince Edward Island Teachers' Federation the very popular Educational Leadership Seminar. Planning is well underway for next years seminar.

Other committees where our members represented our interests include: Sabbatical Leave (Linda Aspin, Shirley Murphy); Employee Assistance Program (Fairley Yeo, John MacDonald); Community Resource Committee on Family Life (Jeannie Lea); Citizens Council on Drug Abuse (Liz Arbing); Supervisory Salaries (Waldo Taylor);

Interpretation Committee (Rob Thompson);Staff Development Committee (Don King); Philosophy of Education, (Jeannie Lea, Elaine Noonan).

I want to give special mention to our planning committee for this two day event. Miriam Lank (chairman), Linda Aspin, and Margaret MacFarlane.

We continue to be strongly supportive of the Forum for Young Canadians by being involved in the selection process and providing an orientation session for the students at Government House.

One other area I would like to mention is our Newsletter. We try to keep "in touch" with you, our membership, by producing a newsletter every two months. I would encourage you to contribute articles and success stories because it is your newsletter.

During the year our Board of Directors met in Unit 2, 3, and 4. I want to thank them for their hospitality and for the use of their Board Office. Hopefully next year we will also hold our meetings in Unit 1 and 5.

I would like to have seen more trustees here today, but I guess this is reality. In closing I would like to thank all of you for attending. This association is only as good as the time and energy we put into it, so I plead with you again to get involved.

Thank you for your continued support.

Respectfully submitted

George Matheson

NEGOTIATION COMMITTEE REPORT

The Prince Edward Island School Trustees' Association Standing Committee on Negotiations for 1988-89 consisted of:

Jeannie Lea	Unit 3	Chairman
Basil Stewart	Unit 2	
Clem Sinnott	Unit 4	
Arthur Hudson	Unit 1	
Ulric Gallant	Unit 5	

The Negotiations Committee had a very active year with over twelve meetings being held in addition to the actual bargaining sessions. Collective agreements with both instructional and non-instructional staff were to be negotiated as well as a new group under CUPE, the Teachers Assistant. Another major change took place last year placing the non-instructional group under the Labour Act. A new bargaining process was established through the Education Negotiating Agency.

Trustees play a very major role in the negotiating process. Many hours of meetings were held with representatives of the management side to study all three agreements. The work includes painstakingly reviewing agreements and preparing packages as well as responding to the packages from the three groups.

Representatives at our preparatory meetings included the Negotiations Committee members, Board Chairman, Superintendents, Business Superintendents, the President and Executive Director of PEISTA and government representatives from the Department of Education and Treasury Board.

The first agreement negotiated was the Teachers Assistants. These negotiations were completed and an agreement was signed on March 29,1989. Members of the bargaining team for this group included: Dr. Phil Lake, Superintendent; Clem Sinnott, Trustee; Allan Savidant, Business Superintendent; Wayne MacMillan, Linda Gaudet, and Gar Andrew, government representatives. Wayne MacMillan was the chief spokesperson for all three agreements.

The Teacher Assistants are now a separate bargaining unit under CUPE representing approximately 65 people across Prince Edward

Island. They have been recognized by the Minister of Education and given the right to bargain separately.

The second group to participate in negotiations was the Prince Edward Island Teachers' Federation. Members of the bargaining team included: Clem Sinnott, Jeannie Lea, Leonard Russell, Wayne MacMillan, Linda Gaudet, Gar Andrew and Ron Rice. Meetings were held every day for two weeks. A tentative agreement was reached at this time. The teachers have ratified the agreement but to date it has not been signed.

Negotiations with the final group, CUPE representing the non-instructional staff are presently in the initial stages. Packages have been exchanged but the negotiations at the table haven't started. Members of the bargaining team include: Arthur Hudson, Trustee; Elaine Noonan, Executive Director; Harvey MacEwen, Business Superintendent; Wayne Macillan, Linda Gaudet, Dave MacPherson and Mike Clow government representatives.

The process of bargaining by its very nature involves give and take on both sides. I feel that the negotiations with the Teachers Assistants and with the PEITF were successful for both management and these groups. There is a fine line to maintain management rights and at the same time deal fairly from the staff point of view.

Trustees realize that the salary component of over 80 per cent of the education budget is substantial. In the light of projected teacher shortages and with the present position of all salaries on Prince Edward Island in relation to the national scale, I believe a fair settlement was reached. Nevertheless, it is our responsibility to remind the Minister of Education that the operational\programming side of the budget must also be increased to meet the needs of our system. As well, we need a commitment that the rise in salaries of the staff, will not adversely affect the student/teacher ratio that is already too high.

Another area where I see a need for trustees to consider is the exclusion of the principals in the Teachers Federation. The principals are the managers of our businesses, the schools. I see

it as a definite disadvantage to have them in the same bargaining unit as the people they are managing.

I would like to thank the members of the Negotiations Committee for their hard work on everyone's behalf. As well, I would like to thank ex-officio members - George Matheson, President, and Elaine Noonan, Executive Director of PEISTA.

Respectfully submitted,
Jeannie Lea

RESOLUTIONS COMMITTEE REPORT

Members of the Prince Edward Island School Trustees' Association Resolution Committee for 1989 are:

Harry MacWilliam	Unit 1	Chairman
Melina Gallant	Unit 2	replaced by Barry Chappell
Fred Quinn	Unit 3	
Linda Aspin	Unit 4	
Stephen Arsenault	Unit 5	

On behalf of my committee I am pleased today to be able to present this report.

Following passage of the resolutions at our last Annual Meeting, I was pleased to join the Executive of the Association on October 25th in meeting with the Minister of Education, Hon. Betty Jean Brown; Deputy Minister, Roger Burke; and Director of Finance and Administration, Mr. Gar Andrew; in the Association Office to present our position on the issues raised.

In addition to meeting with Department of Education officials we also forwarded letters of concern addressing issues affecting other Departments such as Health and Social Services; Community and Cultural Affairs; Transportation and Public Works. We also asked our Minister for letters of support on these issues. Responses from all departments were received and circulated to all Boards through your committee representatives. I am pleased to report that action has been taken on some of our resolutions particularly those related to trustee elections.

Contact was also made to our M.P's and M.L.A.'s on matters of provincial and national concern.

We sought resolutions from Boards for submission to the Atlantic Provinces Trustee Conference in January and did submit one resolution which has been forwarded to the Canadian School Trustees' Association.

In preparation for today's meeting, my committee invited Boards and trustees to submit resolutions for consideration. We met on April 24, 1989, to review all submissions and prepare the

resolutions we will be debating today. Copies were circulated to all Boards on May 1, 1989.

I would urge all trustees to read the pamphlet entitled "Effective Resolutions" prepared by the Association. All trustees are encouraged to make note of issues which may arise from time to time at your Board level which could be raised on a provincial bases through resolutions.

To the Executive and Board of Directors on behalf of my committee members I thank you for your support and I urge the incoming committee to follow closely the action taken on the resolutions which will be passed today.

Respectfully submitted,

Harry MacWilliam

EDUCATION AND CURRICULUM COMMITTEE

The 1988-89 Education and Curriculum Committee was comprised of

Yvonne Arseenault	Unit 5	- Chairman
Shirley Murphy	Unit 1	
Lorraine Crawford	Unit 4	
Margaret MacFarlane	Unit 2	
Ulyses Robichaud	Unit 3	

The first meeting of our committee was not held until December. We were awaiting the findings and recommendations of the Prince Edward Island School Trustees' Association representatives on the provincial In-service Committee. This was in follow-up to the recommendations of our previous committee at our initial meeting. Member - Shirley Murphy presented a detailed report of the findings of the provincial committee reviewing In-service of teachers. She highlighted such issues as costs, timing (and amount of time) and what should be considered essential, optional and desirable.

The Prince Edward Island Teachers' Federation regard in-service as distinctly different from staff development whereas trustees do see an overlapping.

Principals in-servicing should be different from that provided for teachers.

The issue of maintenance of in-service was also addressed. Mrs. Murphy advised that the committee did not reach a consensus on the most ideal time for in-servicing - there were suggestions of late August or early September and the two days after New Years. Some ideas were expressed on looking at the length of the school year.

The second portion of the meeting involved an in-depth discussion on the working paper on philosophy prepared by the Board of Directors.

It was suggested that the idea of local control of education be re-enforced; that emphasis be placed on the retention of a large proportion of our students, that alternate programs, work programs, co-operative education be provided, and that our academic programs must not be watered down because of so many diverse needs.

The second meeting of my committee was held in February. It was recommended that a provincial advisory committee on curriculum having trustee representation be established. It was also agreed to recommend to the Board of Directors that a resolution be submitted to the Annual Meeting for the formation of a liaison committee with representatives of the Faculty of Education, University of Prince Edward Island, Department of Education, Prince Edward Island School Trustees' Association and Prince Edward Island Teachers' Federation.

The French Education paper from the Department of Education was reviewed in detail. As well my committee reviewed the Hall-Glendenning Vocational Education Report.

This report was received positively. Nearly all recommendations were supported with some concerns expressed over the definition of post-secondary education, and the delivery of adult education. They also believe guidance counselling needs to be given increased attention in relation to vocational programs.

The committee endorsed strongly the comprehensive high school model and that the responsibility for management and delivery of vocational high school programs be assigned to the Regional School Units. They also supported the need for a more systematic identification of potential drop-outs in elementary and junior high school.

Another project which our committee discussed at length was the proposed project initiated through the University of Moncton and Mt. Allison University, and funded through ACOA. Dr. Brian Ash of Mount Allison met with Vice-president Jeannie Lea, and our Executive Director to explain the entrepreneurship project and asked for the support of the Association and the Board Chairmen.

The project will involve the completion of questionnaires by students in Senior High Schools to determine the awareness and knowledge of students in relation to business ventures. The committee supported the project.

There was discussion on issues discussed at the Atlantic Conference particularly Assessment Centers for Administrators.

Another area reviewed by our committee was the proposed Guidance and Counselling Policy, as well as the draft policy on Special Education.

Responses to all proposals were prepared and presented to the Minister of Education.

On behalf of my committee I wish to thank the Executive Director for her support and assistance.

Respectfully submitted,

Yvonne Arsenault

FINANCE COMMITTEE REPORT

The Prince Edward Island School Trustees' Association Standing Committee on Finance for 1988-89 consisted of:

Merlin Cormier, Unit 2 - Chairman
Euclid Bernard, Unit 5
Alvin Bryan, Unit 1
Bruce MacIsaac, Unit 3
Boyd Leard, Unit 4

As Chairman of the Prince Edward Island School Trustees' Association Finance Committee, I am pleased to present this report, for the year ending June 30, 1989.

My committee along with the Executive had a tough job, right from the start. Our Association had a projected budget approved by our membership for 1988-89 of $80,525.00. We however, received only $71,000.00 in grants from the Department through the Boards. To begin with nearly 12% less than required, "I believe this is unacceptable". Our budget had to be adjusted in November to $81,174. to meet negotiated salary adjustments.

It is only by the shrewd management by our staff that we project a deficit of $1,339.00 With success in our sponsorship appeal we may be in a better position.

Our executive met with the Minister of Education and her associates in November to present the budget for 1989-90. At that time we presented her with three other requests, on behalf of our Association.

1. A computer that we were able to buy for half price from a CEIC Project.
2. A request for $5,000.00 to bring our contingency fund up to an acceptable level.
3. A pension fund for our staff. As I explained to the Hon. Minister Betty Jean Brown, I feel as we approach the 1990's each and every employee deserves a pension plan. (I strongly urge the new directors to continue to push for a pension fund).

We have now received $2,200.00 to purchase the computer. But as of May 10th we do not have our budget figures for 1989-90. However, I believe the grants will again fall far short of the PEI School Trustees' Association's requirements.

With this in mind I would like to make the following recommendation. "That the board of directors of the PEISTA be permitted to explore different avenues of funding"

At present our Association funds are absorbed in Educational Administration and we are not recognized on our own merit as a separate organization.

The Finance Committee revised the 1989-90 budget as approved at our last annual meeting to $95,391.00.

We have prepared a projected budget for 1990-91 for $99,769.94 a 3.6 per cent increase and my committee recommends that we present the projected budget for 1990-91 to the Minister for approval.

To the members of my committee who contributed their valuable time and effort to our meetings, my sincere thanks.

To the members who fail to attend our meetings, or send a replacement, please don't volunteer. It's not only an injustice to us but also to the trustees of your board.

To the PEISTA Executive and Executive Director, I thank you for your guidance and direction.

Respectfully submitted.

Merlin Joseph Cormier

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
BUDGET PROJECTION
1989-90

	BUDGET
ANNUAL MEETING	$ 500.00
ADVERTISING	500.00
CONFERENCE EXPENSES	7,000.00
COMMITTEE WORK	350.00
CONTINGENCY FUND	1,000.00
COPYING	3,500.00
EXECUTIVE MEETINGS	500.00
HONORARIUM (President)	1,500.00
INSURANCE & WORKERS COMPENSATION	380.00
LEGAL FEES & PROFESSIONAL SERVICES	800.00
MEMBERSHIP FEES	4,000.00
MISCELLANEOUS	500.00
OFFICE FURNITURE & EQUIPMENT	500.00
OFFICE SUPPLIES	1,000.00
POSTAGE	1,500.00
PRINTING (EXTERNAL)	500.00
PROFESSIONAL DEVELOPMENT	1,500.00
PUBLIC RELATIONS	500.00
RENT	1,400.00
REPAIR	500.00
SEMINAR	200.00
SERVICE CHARGES	100.00
SUBSCRIPTIONS AND PUBLICATIONS	300.00
TELEPHONE	2,000.00
TRAVEL (IN-PROVINCE)	6,500.00
TRAVEL (STAFF, LOCAL & REGIONAL)	1,500.00
OPERATING EXPENSES	$38,280.00
SALARIES $51,391.71 *	
BENEFITS 5,719.69 **	
SALARY & BENEFITS	$57,111.40
TOTAL EXPENSES	$95,391.40

Note * Extra Secretarial time ($2,200.00 - 52 weeks)
** Establish Pension Fund ($3,083.50 -6.4% Benefits 5%Pension)

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
BUDGET PROJECTION
1990-91

	BUDGET	
ANNUAL MEETING	$ 200.00	
ADVERTISING	200.00	
CONFERENCE EXPENSES	8,000.00	
COMMITTEE WORK	500.00	
CONTINGENCY FUND	1,000.00	
COPYING	3,500.00	
EXECUTIVE MEETINGS	300.00	
HONORARIUM (President)	2,400.00	
INSURANCE & WORKERS COMPENSATION	450.00	
LEGAL FEES & PROFESSIONAL SERVICES	800.00	
MEMBERSHIP FEES	4,000.00	
MISCELLANEOUS	300.00	
OFFICE FURNITURE & EQUIPMENT	600.00	
OFFICE SUPPLIES	1,500.00	
POSTAGE	1,500.00	
PRINTING (EXTERNAL)	500.00	
PROFESSIONAL DEVELOPMENT	1,500.00	
PUBLIC RELATIONS	500.00	
RENT	1,400.00	
REPAIR	500.00	
SEMINAR	200.00	
SERVICE CHARGES	100.00	
SUBSCRIPTIONS AND PUBLICATIONS	300.00	
TELEPHONE	2,200.00	
TRAVEL (IN-PROVINCE)	6,000.00	
TRAVEL (STAFF, LOCAL & REGIONAL)	1,500.00	
OPERATING EXPENSES	$39,950.00	
SALARIES $53,961.29		
BENEFITS 5,858.65		
TOTAL SALARY & BENEFITS	$59,819.94	
TOTAL EXPENSES		$99,769.94

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
FINANCIAL STATEMENT
AS OF JUNE 30, 1989

	BUDGET	EXPENSES
ANNUAL MEETING		$5,291.50
CONFERENCE EXPENSES	6,000.00	7,281.53
COMMITTEE WORK	300.00	263.93
CONTINGENCY FUND	1,000.00	
COPYING	3,000.00	3,107.50
EXECUTIVE MEETINGS	500.00	408.61
HONORARIUM (President)	1,200.00	1,200.00
INSURANCE & WORKERS COMPENSATION	200.00	486.04
LEGAL FEES & PROFESSIONAL SERVICES	800.00	75.00
MEMBERSHIP FEES	3,400.00	3,334.56
MISCELLANEOUS	400.00	179.71
OFFICE FURNITURE & EQUIPMENT	500.00	175.33
OFFICE SUPPLIES	1,200.00	888.10
POSTAGE	1,500.00	1,100.77
PRINTING (EXTERNAL)	500.00	645.72
PROFESSIONAL DEVELOPMENT	1,000.00	1,255.00
PUBLIC RELATIONS	300.00	200.00
RENT	1,400.00	1,400.00
REPAIR	200.00	
SERVICE CHARGES	125.00	55.05
SUBSCRIPTIONS AND PUBLICATIONS	300.00	98.73
TELEPHONE	1,500.00	2,251.41
TRAVEL (IN-PROVINCE)	5,000.00	5,059.92
TRAVEL (STAFF, LOCAL & REGIONAL)	500.00	603.30
OPERATING EXPENSES BUDGETET	$30,825.00	
NEGOTIATIONS -(MEETINGS/MILEAGE)		1,670.55
C.E.I.C. TRAINING		3,931.05
BUMPER STICKERS		320.32
SPECIAL PROJECT		1,824.69
ELECTION		573.12
COMPUTER		2,285.47
TOTAL OPERATING EXPENSES		$45,966.91
SALARY & BENEFIS		51,072.46
TOTAL EXPENSES		$97,039.37

P.E.I. SCHOOL TRUSTEES' ASSOCIATION
FINANCIAL STATEMENT CONTINUED -JUNE 30,1989
PAGE 2

REVENUE

GRANTS -	BOARDS/GOVERNMENT	$71,000.00	
	RENT	1,400.00	
	INTEREST	1,486.24	
	STICKERS	250.00	
	CEIC TRAINING	5,352.00	
	REGISTRATION	6,415.00	
	SPONSORS	4,370.00	
	BINDERS (SPECIAL PROJECT)	800.00	
	NEGOTIATIONS	1,670.55	
	ELECTION/ORIENTATION	2,000.00	
	COMPUTER/GOVERMENT	2,285.47	
	OTHER	3.20	
			$97,032.46
OUTSTANDING BALANCE AS OF JUNE 30, 1988		(-882.75)	
LESS OUTSTANDING PAYMENTS-		800.00)	
	RECEIVED	123.76)	41.01
TOTAL REVENUE			$97,073.47
EXPENSES		$97,039.37	
BALANCE			$ 34.10

BANK RECONCILIATION
AS OF JUNE 30, 1989

BANK BALANCE	$2,920.57	BOOK BALANCE	$ 34.10
OUTSTANDING CHEQUES	- 3,364.97		
OUTSTANDING DEPOSIT	+ 478.50		
	$ 34.10		$ 34.10

REPORT TO THE P.E.I.S.T.A. ANNUAL MEETING, JUNE 3,1989
PREPARED BY ANNE MACDONALD

The P.E.I.S.T.A. Research Project, as part of its mandate, prepared and distributed a questionnaire to various publics across the Island. We asked questions about trustee responsibilities, school board elections, remuneration for school trustees and the education system in general. We prepared a demographics survey for trustees and a separate questionnaire for grade 12 students. The student questionnnaire asked some of the same questions as the main questionnaire.

Once a draft of the questionnaire was prepared we pre-tested it with several former trustees, some education professionals, students and members of the general public. The suggestions made by the participants in the pre-test were very helpful and many were incorporated into the final draft of the questionnaire.

The breakdown for the random sample is as follows:
5% ofthe total number of grade 12 students (97)
5% of the total number of teachers (77)
1% of the general public over 18 years of age (866)

In addition, all trustees (74),administrators (13), and principals (64) were surveyed.

TOTAL SAMPLE: 1192
TOTAL RETURNS: 308 or 26%. This is an acceptable rate of return and we assume our sample was representative.

A summary of the individual rate of return for each public follows:

ADMINISTRATORS:		92% (12 out of 13)
PRINCIPALS	:	75% (48 out of 64)
STUDENTS	:	75% (73 out of 97)
TRUSTEES	:	58% (43 out of 74)
TEACHERS	:	48% (37 out of 77)
GENERAL PUBLIC:		12% (100 out of 866)

Today I thought it would be interesting to take a look at the responses we had to our questions on the education system.

We asked, "Should provincewide standardized tests be administered to all students?" and "If yes, for what purpose?" Several choices were given for the purpose and space was provided for suggestions.

Out of the total sample, 43% were in favour of standardized tests, while 51% were not in favour. The general public were most in favour. Both trustees and students were almost equally split for and against standardized testing. Administrators, teachers and principals overwhelmingly reject this idea.

Those respondents in favour of provincewide testing felt strongly that it would evaluate the present education system. A relatively small number preferred testing for entry into high school and for a high school diploma almost equally.

The next two questions on the education system asked for a response within a range of choices from very satisfied through to very dissatisfied. To summarize the responses I grouped the answers in the following manner: satisfied -- mixed feelings -- dissatisfied. The satisfied grouping includes the very satisfied and satisfied responses. The mixed feelings category takes in those who were only slightly satisfied or slightly dissatisfied. The responses grouped under the heading dissatisfied include respondents who were dissatisfied to very dissatisfied.

The question asked, "How satisfied are you with the way the provincial school system meets the needs of academically gifted children?" Overall,responses indicate mixed feelings about the way the needs of academically gifted children are being met. Administrators and teachers register the highest level of mixed feelings plus teachers have the lowest percentage of satisfaction with the system. The general public and students have higher levels of satisfaction but it is noteworthy that 15% of the general public sample did not feel informed enough to answer this question! Principals indicate the highest level of dissatisfaction with the status quo by their responses. Trustees registered more dissatisfaction than satisfaction with the system and their level of mixed feelings was high as well.

The next question was, "How satisfied are you with the way

the provincial school system meets the needs of educationally disadvantaged children?" Generally, our respondents were significantly more satisfied with the way the system meets the needs of these children than they were in the question about gifted children. Administrators and principals were the most satisfied, followed closely by students and the general public. Teachers and trustees registered much more satisfaction here than they did in the question about gifted children, but their level of mixed feelings remained high. Comments made in response to this question expressed concern that the needs of gifted and average students are neglected because attention is focused on the needs of the educationally disadvantaged.

As for conclusions I want to say that as a result of my involvement with this project I have come to admire people who serve as school trustees. It is a hard job with paltry financial compensation and it offers precious little in the way of prestige. Having said this I'll proceed to put more on your plate so to speak.

NO SCHOOL SYSTEM IS PERFECT.

YOU MUST KNOW WHERE YOU ARE IN ORDER TO KNOW WHERE YOU ARE GOING.

These two statements form the basis of my opinion that our education system needs to be evaluated on a regular ongoing basis. This evaluation should be carried out both by individual school units and the Department of Education.

The goal of evaluation is improved performance. Without evaluation the most a philosophy of education will ever be is a collection of good ideas. Provincewide tests may not be the best tool for evaluation but I am sure a better method can be devised.

Information about school unit activities in particular and education in general is scarce unless there is a controversy. School boards must pay attention to their public image. They need to go to the community before the community has to come to them. Information on all aspects of board activity including their decisions on issues of general interest to people in their Unit should be made available on a regular basis. School boards that encourage and welcome community involvement on a variety of levels will most likely gain a greater measure of support for their

decisions. An involved community has a better understanding of the complexity of many of the issues facing school boards.

I feel that the S.T.A. and its members will benifit from the results of this research and I urge them to continue to initiate studies that will be of interest and assistance to school trustees. "Retired" trustees should not be neglected as a valuable resource.

I hope present and future trustees find the manual well prepared, helpful and supportive.

Thank you.

PUBLIC RELATIONS CAMPAIGN REPORT

by

Jane E. Harris

Introduction

This year's election campaign went along as smoothly as could be expected considering it was a training ground for a raw recruit. I had never done anything like this before, being rather more used to the calm quiet of research. I found that you often learn more from the mistakes you make and often learn the lesson better! Unfortunately, my lessons were sometimes learned at the association's expense! I also found that making mistakes and experiencing failure were a lot harder to deal with than success, but I don't regret having the experience. Because of it I'll be a more critical, analytical and philosophical thinker in the future, with these experiences as useful reminders.

A successful public relations campaign depends on planning, ingenuity, timing and fate. Fate played quite a role this year: the CBC went on strike, the federal budget sprung a leak, and other people and associations tended to create supposedly more newsworthy events. As a result some of our efforts were overshadowed by those of others. But on the whole, I think our efforts were appreciated, a lot of print was generated, and I feel that the media will be disappointed if they don't continue to hear more information from the association on a regular basis.

Recommendations to the Association re Elections

Notes and a log book were kept during the public relations campaign. Several suggestions for improving the next election campaign came to mind during this year's campaign with our increased experience and knowledge. The following recommendations are the result.

We had planned a 6-week campaign to begin 8 weeks before the election. I would recommend an earlier start next time, at least 8 weeks before nominations close. Some people were concerned that we would "peak" too early if promotions began earlier, but there are really two important events to be promoted in school board elections: first, and so important, nominations, and second, the elections themselves. There can, of course, be no elections without nominations. It came as a nasty shock to me when there were so few nominations just days before nominations were to close.

I would suggest that a slogan be adopted before the next election. Actually, why wait till election time? Why not choose one now to use during the next two years? Towards the end of this year's campaign we used two slogans: Education is Everyone's Business, and You Make the Choice. Then there is: Education is for Everyone. Even the adoption of a slogan is worthy of a press release. Keep yourself before the public.

Our experience with Island Cablevision was very positive. Wendell Ellis, the program director, seemed impressed with our program and suggested the association do more programs in a similar vein. I think there is an "open door" there, and the possibilities are only limited by your imagination.

In the next election, the association will have an advantage in finding subjects for press releases. As well as the releases from this year, the reference manual will be a valuable resource for press-release topics. There is a section on the history of trustees (which was recommended by one of the city editors as a good place at which to begin a public relations campaign). There are also sections which clearly define the trustee's role, personal life and the challenges involved in being a trustee.

I didn't really know what aspects of trusteeship to emphasize in the last campaign. Now, after working on the manual, I have a better understanding of what trustees do, the challenges they face and personal benefits of the job I have a much better appreciation of and for trustees.

Stressing the challenges and benefits of trusteeship should be a major theme of the next public relations campaign. Emphasizing these aspects presents a challenge to the public to become involved, and provokes the media's attention and respect.

General recommendations to school boards

If you want the public to be more involved in elections and education, and I am assuming you do, you have got to keep the public informed. There is an air of secrecy about board meetings (I'm speaking now as a member of the public). Pages 48-50, Section I, in the reference manual, deal with 'sunshine' provisions and ways to make the public feel more welcome at board meetings. I hope you will all read these pages.
Reporters complain too, about the difficulty they have in getting information from trustees. Trustees feel the media twists their words; the media feels trustees are secretive. To combat this dual problem, why not assign someone as a spokesperson for the board? It would have to be someone who would be comfortable with the job; someone who could be honest and open with the press; someone who could express board business to the media clearly and directly.

I understand that Sterling Stratton sends reports of the Unit 3 board to the media and have seen their reports in the Guardian. They have a very distinctive format with the unit logo, Mrs. Duffy's name and photo, Mr. Stratton's name and the column's title. It is eye-catching and a nice length, and encourages reading. The Guardian-Patriot would welcome similar reports from other school boards providing they are as well-written as this one.

Recommendations that involve the Department of Education

The department spends a lot of money providing election information to the public through newspaper ads. Why not encourage the department to distinguish their election ads from their tender ads by means of a distinctive logo. Perhaps you could even encourage it to have an Islandwide public contest to find a suitable logo. It would have to be something associated with education, such as, a mortar board, an apple, a school house, or a stack of books.

Encourage the department to hold elections on a Monday, instead of a Wednesday, so that all Island newspapers would have an equal chance to report fresh news. By the time the three weekly newspapers reported election results, the results were a week old, a fact extremely, and understandably, annoying to the editor of the Eastern Graphic.

Encourage the department to publish maps of the electoral zones, along with the descriptions, for it really is true that a picture is worth a thousand words.

My last suggestion, and I think the most important, concerns the confusion caused by staggered elections. Encourage the department to have a single election for all trustees. I know that many trustees are against this idea and their main argument is board continuity. But that argument is based on a 120-year-old idea that began in 1877 when there were hundreds of tiny 3-man boards. Those small boards did not have the benefit of a superintendent of education and corresponding administrative staff, the Department of Education, or, best of all, the P.E.I. Reference Manual for School Trustees. It's my feeling, and I know you won't all agree, that it's time for a change. It's time to end the duplication and confusion inherent in having elections for only half the board at a time. Federal, provincial and municipal governments continue to function even though they electing all of their members at one time.